

Message Text

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ACTION EB-08

INFO OCT-01 IO-13 ISO-00 CCO-00 CIAE-00 OTPE-00 FCC-01

INR-07 NSAE-00 OC-06 USIA-06 COME-00 BIB-01 AF-10

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TO SECSTATE WASHDC 6749

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E.O.11652: NA

TAGS: ETEL, ITU

SUBJECT: ITU: TTLECOMMUNICATION FOURNAL

REF: STATE 080300

1. IN LENGTHY DISCUSSION WITH TELATT ON APRIL 21,
ITU PUBLIC RELATIONS DIRECTOR FONTAINE ADVISED
THE FOLLOWING:

A. PUBLIC RELATIONS DIVISION HAS PERSONNEL AND
FUNDS WHICH PERMIT ONLY ONE SPECIAL ISSUE OF TELECOM
JOURNAL PER YEAR;

B. 1977 SPECIAL ISSUE, DEVOTED TO CANADA, IS
CURRENT MARCH EDITION; 1978 SPECIAL ISSUE (PROBABLY
MAY) WILL COMMEMORATE 50TH ANNIVERSARY OF FOUNDING OF
CCIRV QOUO SPECIAL ISSUE (PROBABLY JUNE) HAS ALREADY
BEEN OFFICIALLY REQUESTED BY AND GRANTED TO FRENCH
ADMINISTRATION. THIS LEAVES 1980 AS FIRST YEAR WHICH
SPECIAL ISSUE NOT YET TAKEN AND INDIAN PERMREP IN
GENEVA HAS ALREADY MADE INFORMAL INQUIRIES TO SECRETARIAT
ON THIS SUBJECT AND ADVISED THAT MORE FORMAL APPROACH
WOULD BE MADE BY INDIAN REP AT FORTHCOMING ADMINISTRATIVE
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COUNCIL MEETING;

C. NONETHELESS, IF USG WOULD BE INTERESTED IN
1980 DATE, SECRETARIAT WOULD PREFER U.S. EDITION FOR
THAT YEAR.

2. LEADTIME FOR SUCH SPECIAL ISSUE IS MINIMUM OF

ONE AND ON-HALF YEARS (AT LEAST THIS WAS CASE FOR CANADIAN ISSUE WHICH WE ASSUME DEPARTMENT HAS RECEIVED).

CHRONOLOGY OF CANADIAN ISSUE AS FOLLOWS:

OCTOBER 1975 - ORIGINAL APPROACH BY CANADIANS TO

ITU MADE; AGREEMENT IN PRINCIPLE REACHED;

DECEMBER 1975 - FORMAL AGREEMENT SIGNED;

APRIL 1976 - AGREEMENT REACHED ON CONTENT OF ISSUE

AND DATES OF SUBMISSION;

JULY-OCTOBER 1976 - TEXTS RECEIVED FROM CANADA;

(NOTE: CANADIANS SUBMITTED ALL MATERIAL IN ENGLISH AND FRENCH);

LAST WEEK OF JANUARY 1977 - ISSUE SENT TO PRINTER.

3. FONTAINE PROVIDED TELATT COPY OF LETTER DATED APRIL 5, 1976 FROM PUBLIC AFFAIRS DIRECTOR OF CANADIAN TELECOMS CARRIERS ASSOCIATION FOR TRANSMISSION TO O'NEILL. THIS LETTER GIVES DETAILED BREAKDOWN ON MATERIAL TO BE PROVIDED, LENGTH OF INDIVIDUAL ARTICLES, DATES FOR SUBMISSION, ETC., AND FONTAINE BELIEVES IT WOULD BE USEFUL GUIDE FOR U.S. ADMINISTRATION IF IT DECIDED TO GO AHEAD WITH REQUEST FOR SPECIAL ISSUE. COPY BING AIR POUCHED TO JOHN O'NEILL, EB/TD.

4. IT IS OBVIOUS TO US THAT A SPECIAL U.S. ISSUE IS OUT OF QUESTION FOR 1977. FONTAINE ADVISED PRIVATELY THERE MIGHT BE A REMPTE POSSIBILITY FOR NOVEMBER/ DECEMBER 1978 AT EARLIEST, BUT THIS OPTION WOULD HAVE TO BE TAKEN UP DIRECTLY WITH SECRETARY GENERAL MILI DURING ADMIN COUNCIL SESSION. REASON IS THAT WHILE LIMITED OFFICIAL USE

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FONTAINE BELIEVES HE AND HIS STAFF COULD HANDLE SECOND SPECIAL ISSUE IN 1978 (PARTICULARLY U.S. ISSUE WHERE EXPECTED ADDITIONAL ADVERTISING REVENUE WOULD PERMIT HIM TO ENGAGE EXTRA TEMPORARY STAFF), MILI HAD PREVIOUSLY TOLD FRENCH, WHO HAD ORIGINALLY REQUESTED 1978, THAT THAT YEAR WAS FULL AND 1979 EARLIEST DATE THAT COULD BE CONSIDERED. ACCORDINGLY, IF MILI DECIDED TO AGREE ON SPECIAL U.S. ISSUE IN 1978, HE WOULD HAVE TO WORK OUT SOME EXPLANATION FOR FRENCH ADMINISTRATION.

5. PLEASE ADVISE.SORENSEN

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Sent Date: 22-Apr-1977 12:00:00 am
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